



LV Passport to History

Sponsorship Packet

*Support over 49 non-profits!



LVhistory.org

Stay Connected:





Welcome to PASSPORT TO HISTORY

Who We Are

Lehigh Valley Passport to History is a partnership of historic sites and resources in and around Pennsylvania's Lehigh and Northampton counties. Our group connects tourists with historical activities, events, tours, and exhibitions throughout the Valley. Our website helps draw attention to smaller historical sites and societies that do not have their own websites and helps the group leverage its publicity and marketing efforts.

**Lehigh Valley Passport to History is funded in part with funding received through the County of Northampton's Hotel Tax Program, the Lehigh County Tourism Development grant program, and the Institute of Museum and Library Services.*



Our Objective

Our objective is to connect the public with historical activities, events, tours, and exhibitions throughout the Valley and invite them explore the rich heritage that is right around the corner.

Our Partners

We welcome new members! Non-profit organizations in the Lehigh Valley and surrounding areas are invited to participate (e.g., Northampton County, Lehigh County, parts of Bucks County, New Jersey, etc.) There are no fees to join. Our partner sites include museums, research archives, and little-known architectural gems off the beaten path. See a complete list of partner sites at lvhistory.org/historic-sites.

LV Passport to History

SPONSORSHIP OPPORTUNITIES

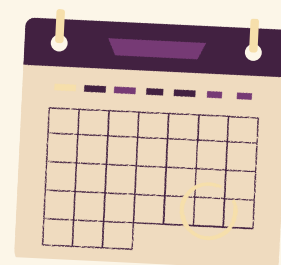
Passport to History Virtual Series Sponsorship:

Lehigh Valley Passport to History's monthly virtual history series airs monthly on the third Tuesday at 6:30 p.m. on Facebook live. Each 30-minute episode will highlight a different theme and discussion from the night's participating historic sites. Episodes are also posted on the LVhistory.org website and on Lehigh Valley With Love Media.

Series Sponsor - \$2000 | Single Episode Sponsor - \$200

Episode Schedule:

- Tuesday, January 18: Surviving Winter & Food Preservation
- Tuesday, February 15: Black History
- Tuesday, March 15: Women's History
- Tuesday, April 19: Historic Gardening and Summer Kitchens
- Tuesday, May 17: Sports and Games
- Tuesday, June 21: Education
- Tuesday, July 19: Independence Day
- Tuesday, August 16: Live from Passport to History Month
- Tuesday September 20: Native American History
- Tuesday, October 18: Haunted Historic Lehigh Valley
- Tuesday, November 15: Veteran History
- Tuesday, December 20: Holiday Traditions



SERIES SPONSOR

\$2000

- virtual series title acknowledgment
- logo inclusion on all press releases, social media posts, eblasts, printed materials
- social media tags on all event posts
- ad inclusions in 2 emails
- highlighted sponsor listing on lvhistory.org event page

SINGLE EPISODE SPONSOR

\$200

- episode sponsor acknowledgment
- logo inclusion on monthly event calendar email for month you are sponsoring
- social media tags on all posts promoting your episode (5 posts)
- sponsor listing on lvhistory.org event page

LV Passport to History

SPONSORSHIP OPPORTUNITIES

Passport to History Month Sponsorship:

Passport to History Month, held on weekends in July 2022, is a celebration of local history, stories, and the community that bring Lehigh Valley history to life. Experience the heritage of the Valley by visiting rarely opened historic structures, exploring period gardens, and enjoying demonstrations and programs. Each site will offer its own special programming on their designated weekend. Child-friendly tours and children's activities and games will be available for tons of family fun! Please visit lvhistory.org to view the event schedule.



AROUND THE WORLD

\$1,000

- event title acknowledgment
- logo inclusion on all press releases, social media posts, eblasts, printed materials
- social media tags on all event posts
- ad inclusions in 2 emails
- promotion of table space at partner site during event
- highlighted sponsor listing on lvhistory.org event page

FIRST CLASS

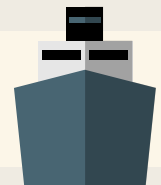
\$300



- 20 social media tags
- logo inclusion on all emails
- ad inclusion in 1 email
- sponsor listing on lvhistory.org event page

BON VOYAGE

\$150



- 10 social media tags
- logo inclusion on all emails
- sponsor listing on lvhistory.org event page

BACKPACKER

\$50



- 5 social media tags
- sponsor listing on lvhistory.org event page



SPONSORSHIP FORM

Please complete the Contact Form below to confirm your sponsorship package. Completed forms can be returned to media@lvhistory.org. Please contact us with any questions at (610) 253-1222.

CONTACT INFORMATION:

Company Name: _____ Contact Person: _____

Contact Email Address: _____ Contact Phone #: _____

Address: _____ Welcome to _____

SPONSORSHIP PACKAGES

Around the World (\$1000)

Bon Voyage (\$150)

First Class (\$300)

Backpacker (\$50)

PAYMENT METHODS

Send checks, payable to NCHGS, to:

NCHGS
342 Northampton Street
Easton, PA 18042

THANK YOU!

***Please list "Passport to History" on the memo line.**

Thank you for your support!



PASSPORT
Lehigh Valley
TO HISTORY



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